

GCG, Ludhiana
BBA Project Details(2020-21)

Sr. No	Roll no	Name	Class	Father's Name	Project title	Duration	Date
1	4101	ANJALI	BBA-VIth Sem	Surinder Kumar	Effects on Bank services during the lockdown 2020	2.5 Months	24th march 2021 to 16th june, 2021
2	4102	ANMOLPREET KAUR	BBA-VIth Sem	Lakha Singh	Women entrepreneurs in india	2.5 Months	24th march 2021 to 16th june, 2021
3	4103	ANMOLPREET KAUR LOTEY	BBA-VIth Sem	Rajinder Singh	Customer preference and awareness about Loreal Paris	2.5 Months	24th march 2021 to 16th june, 2021
4	4104	ANUSHA JAIN	BBA-VIth Sem	Sudhir Jain	wheelers and Three Understanding Customer's Perception Towards	2.5 Months	24th march 2021 to 16th june, 2021
5	4105	ARSHI	BBA-VIth Sem	Mufeed Alam	Internet Banking: A case	2.5 Months	24th march 2021 to 16th june, 2021
6	4106	DEEPANSHI PASSI	BBA-VIth Sem	HARISH PASSI	To study the Growth rate Of two Pharmaceuticals companies	2.5 Months	24th march 2021 to 16th june, 2021
7	4107	DIKSHA MAGGU	BBA-VIth Sem	Jaspal maggu	Effects of online shopping in covid	2.5 Months	24th march 2021 to 16th june, 2021
8	4108	GAGANPREET KAUR DHANOA	BBA-VIth Sem	S.Nirmaljit Singh Dhanoa	COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS MYNTRA AND AMAZON INDIA	2.5 Months	24th march 2021 to 16th june, 2021
9	4109	GEETIKA DADRA	BBA-VIth Sem	RAJ KUMAR	Cause and Effect of communication	2.5 Months	24th march 2021 to 16th june, 2021
10	4110	GURLLEEN KAUR	BBA-VIth Sem	DAVINDERPAL SINGH	Smartphones	2.5 Months	24th march 2021 to 16th june, 2021

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11	4111	HARMANPREET KAUR	BBA-VIth Sem	Parminder Singh	Impact of Television Advertising on children between ages of 7-12	2.5 Months	24th march 2021 to 16th June, 2021
12	4112	ISHPREET KOUR	BBA-VIth Sem	RANJIT SINGH	DIGITAL INCLUSION: A STUDY OF BANKS IN PUNJAB-THE CASE OF LUDHIANA	2.5 Months	24th march 2021 to 16th June, 2021
13	4113	JYOTI	BBA-VIth Sem	Rakesh Kumar	customer behaviour and preferences regarding cosmetics of Mac & loreal paris	2.5 Months	24th march 2021 to 16th June, 2021
14	4114	KAJAL	BBA-VIth Sem	Suresh kumar	Effect of sale promotion on marketing of non alcoholic beverages	2.5 Months	24th march 2021 to 16th June, 2021
15	4115	KASHVI	BBA-VIth Sem	HARWINDER KUMAR	Online and offline shopping trends of furniture.	2.5 Months	24th march 2021 to 16th June, 2021
16	4116	KIRANPREET KAUR	BBA-VIth Sem	Ravinder Singh	Impact of Social Networking Sites on Student's Academic Performance	2.5 Months	24th march 2021 to 16th June, 2021
17	4117	LAVISHA	BBA-VIth Sem	SUKHDEV KUMAR	A study of Brand Nike special reference to shoes	2.5 Months	24th march 2021 to 16th June, 2021
18	4118	LAVISHA SHARMA	BBA-VIth Sem	bharat bhushan sharma	impact of covid - 19 on mental health	2.5 Months	24th march 2021 to 16th June, 2021
19	4119	LOVISHA NARULA	BBA-VIth Sem	Simrat Narula	Preference Of Consumers In Buying Pharmaceutical Products and Services Online	2.5 Months	24th march 2021 to 16th June, 2021

20	4120	MANPREET KAUR	BBA-VIth Sem	S. Balwinderpal singh	Impact of consumer behaviour on organic food	2.5 Months	24th march 2021 to 16th june, 2021
21	4121	MANPREET KAUR MALHOTRA	BBA-VIth Sem	INDEEP SINGH	Organic Farming	2.5 Months	24th march 2021 to 16th june, 2021
22	4122	NANDIKA	BBA-VIth Sem	Harbhajan Singh RAGHWINDER ARORA	Is social media is a business platform Challenges faced by working women in private sector banks	2.5 Months	24th march 2021 to 16th june, 2021
23	4123	NEHA ARORA	BBA-VIth Sem	RAKESH KUMAR	Disinvestment of Air India	2.5 Months	24th march 2021 to 16th june, 2021
24	4124	NISHTHA GARG	BBA-VIth Sem	SANTRAM MAURYA	Customer Preference regarding different mobile networks in Ludhiana	2.5 Months	24th march 2021 to 16th june, 2021
25	4125	PREETI	BBA-VIth Sem	SURYA PRAKASH SHARMA	An analysis of Investment in renewable energy in india-A case of selected companies	2.5 Months	24th march 2021 to 16th june, 2021
26	4126	RAKHI SHARMA	BBA-VIth Sem	Ved parkash shukla	To study awareness of Cryptocurrencies	2.5 Months	24th march 2021 to 16th june, 2021
27	4127	ROLLY SHUKLA	BBA-VIth Sem	Rajesh Marwaha	An Industrial Report To Analyze the Customer Satisfaction Towards E- Banking Services of IDBI Bank	2.5 Months	24th march 2021 to 16th june, 2021
28	4128	ROSHNI MARWAHA	BBA-VIth Sem				

29	4129	SEJAL GUPTA	BBA-VIth Sem	HARISH GUPTA	Project name- S1 ON CUSTOMER ACCEPTANCE OF ONLINE GROCERIES IN LUDHIANA.	2.5 Months	24th march 2021 to 16th june, 2021
30	4130	SIMRAN KAUR GANSINH	BBA-VIth Sem	Satwinder Singh	Effect of farmer's protest on economy	2.5 Months	24th march 2021 to 16th june, 2021
31	4131	TAMMANA DAVID	BBA-VIth Sem	DAVID DM	Impact of counterfeit and grey market apparels on regulated apparels market in Ludhiana	2.5 Months	24th march 2021 to 16th june, 2021
32	4132	TANVEE ARORA	BBA-VIth Sem	KULDEEP SINGH ARORA	customer satisfaction of Apple	2.5 Months	24th march 2021 to 16th june, 2021
33	4133	TEJAL KHERA	BBA-VIth Sem	ASHWANI KHERA	A study on credit card industry and perception of customer with special reference to hdfc bank Ludhiana	2.5 Months	24th march 2021 to 16th june, 2021
34	4134	SHREYA RAJPUT	BBA-VIth Sem	GOPAL RAJPUT	Comparing and analysing the change in form of teaching (online) on managerial skills of students	2.5 Months	24th march 2021 to 16th june, 2021
35	4135	KHUSHI	BBA-VIth Sem	Sunil	competitive study of customer's satisfaction towards HDFC BANK AND SBI BANK	2.5 Months	24th march 2021 to 16th june, 2021
36	4136	KUNJAN	BBA-VIth Sem	VEERENDRA KUMAR KHATRI	challenges faced by textile industry in ludhiana. A special focus on units of producing kids wear	2.5 Months	24th march 2021 to 16th june, 2021