

Government College For Girls, Ludhiana

Class : BBA 6th Semester(2021-22)

Paper Code : Project Viva Report

Sr. No.	Roll No	NAME	FATHER NAME	class	topic	Duration	Date
1	4101	Anshu garg	Rakesh kumar	Bba-vi th sem	Comparitive analysis of social	2.5 month	16 TH JUNE 2022
2	4102	Ayushi verma	Sanjeev verma	Bba-vi th sem	Study of consumer preception towardsayurvedic health products in ludhiana	2.5 month	16 TH JUNE 2022
3	4103	Bhavika nizzer	Ranjit singh	Bba-vi th sem	Impact of influencer marketing on brand loyalty	2.5 month	16 TH JUNE 2022
4	4104	Bhavna	Mulak raj	Bba-vi th sem	Customer satisfaction towards jio and airtel services-a comparative analysis	2.5 month	16 TH JUNE 2022
5	4105	Isha bansal	Vikas	Bba-vi th sem	A study on linkedin	2.5 month	16 TH JUNE 2022
6	4106	Ishneet kaur	Harpreet singh	Bba-vi th sem	The effects of advertising on brand preference: the case of anchor milk	2.5 month	16 TH JUNE 2022
7	4107	Kanika chawla	Chander parkash	Bba-vi th sem	Comparative study of e-banking services between private and government sector	2.5 month	16 TH JUNE 2022
8	4108	Komalpreet kaur	Didar singh	Bba-vi th sem	Comprehensive study on nykaa: online cosmetic store	2.5 month	16 TH JUNE 2022
9	4109	Lovisha bali	Sanjeev kumar bali	Bba-vi th sem	A study on consumer perception of ola and uber taxi services in ludhiana city	2.5 month	16 TH JUNE 2022
10	4110	Mehak naggarr	Satish naggarr	Bba-vi th sem	Social media sites case study of ludhiana city	2.5 month	16 TH JUNE 2022
11	4111	Piya verma	Pardeep gogna	Bba-vi th sem	Perception of the consumers towards food ordering apps with special reference	2.5 month	16 TH JUNE 2022

12	4112	Pooja gupta	Rajesh gupta	Bba-vi th sem	Effect of advertising on consumer's acceptability for new product	2.5 month	16 TH JUNE 2022
13	4113	Poonam	Ranjit gupta	Bba-vi th sem	Impact of pandemic covid-19 on indian education system	2.5 month	16 TH JUNE 2022
14	4114	Ritika garg	Surinder garg	Bba-vi th sem	Comparitive analysis of johnson and johnson and himalaya baby care product	2.5 month	16 TH JUNE 2022
15	4115	Simran kaur	Baljinder singh	Bba-vi th sem	Role of women entrepreneur in ludhiana	2.5 month	16 TH JUNE 2022
16	4116	Simranjeet kaur	Ranjit singh	Bba-vi th sem	Customer satisfaction of patanjali products in ludhiana	2.5 month	16 TH JUNE 2022
17	4117	Sonal rajput	Ashok rajput	Bba-vi th sem	Comparasion on consumer behaviour towards haldiram and bikanervala	2.5 month	16 TH JUNE 2022
18	4118	Sonam ahuja	Vijay ahuja	Bba-vi th sem	Monetary investment pattern perceived by youth in reference to ludhiana	2.5 month	16 TH JUNE 2022
19	4119	Sukhleen kaur	Balwinder singh	Bba-vi th sem	Meesho- comparative study on online shopping platform	2.5 month	16 TH JUNE 2022
20	4120	Surbhi khosla	Pankaj khosla	Bba-vi th sem	Consumer buying behaviour regarding organic cosmetics	2.5 month	16 TH JUNE 2022
21	4121	Tanya bawa	Bhuvnesh kumar bawa	Bba-vi th sem	Comparative analysis of consumers towards cash transaction and cashless transaction in ludhiana	2.5 month	16 TH JUNE 2022
22	4122	Vanshika jain	Sanjiv jain	Bba-vi th sem	The effect of work environment on employees performance in an industrial organisation	2.5 month	16 TH JUNE 2022
23	4123	Vanshika sharma	Somlal sharma	Bba-vi th sem	Left	2.5 month	16 TH JUNE 2022
24	4124	Jasleen kaur chauhan	Sukhdev singh	Bba-vi th sem	Consumer behavior towards ott platform s	2.5 month	16 TH JUNE 2022

25	4125	Ekjyot kaur	Harvinder singh	Bba-vi th sem	A study on consumer preferences for flipkart and amazon in ludhiana city	2.5 month	16 TH JUNE 2022
26	4126	Harita	Rajinder singh	Bba-vi th sem	Perceptual differences between mothers and children for maggi as a product	2.5 month	16 TH JUNE 2022
27	4127	Manmeen kaur	Gurveer singh	Bba-vi th sem	Study of businesses associated to theme weddings	2.5 month	16 TH JUNE 2022
28	4128	Pamandeep kaur	Jaswinder kumar	Bba-vi th sem	Comparative analysis of mamaearth and wow skin science	2.5 month	16 TH JUNE 2022
29	4129	Sakshi	Rakesh kumar	Bba-vi th sem	The impact of packaging on sales of goods	2.5 month	16 TH JUNE 2022
30	4130	Bhawna	Devinder kumar	Bba-vi th sem	Comparative analysis of zara and h m	2.5 month	16 TH JUNE 2022
31	4131	Bhupinder kaur	Jagdeep singh	Bba-vi th sem	Consumer behaviour towards organic cosmetics	2.5 month	16 TH JUNE 2022
32	4132	Disha	Dinesh kumar	Bba-vi th sem	Perception of consumer towards online railways reservation system	2.5 month	16 TH JUNE 2022
33	4133	Gurleen kaur	Baljeet singh	Bba-vi th sem	Job satisfaction among nurses in private and government hospitals	2.5 month	16 TH JUNE 2022
34	4134	Harveen kaur gill	Rajinderpal singh gill	Bba-vi th sem	Consumer preference toward online grocery shopping in ludhiana city	2.5 month	16 TH JUNE 2022
35	4135	Isha sehgal	Surinder kumar	Bba-vi th sem	Comparative study of savlon, dettol and lifebuoy in ludhiana city	2.5 month	16 TH JUNE 2022
36	4136	Manmeet kaur	Butta singh	Bba-vi th sem	Consumer preference for coke vs other brand	2.5 month	16 TH JUNE 2022
37	4137	Muskaan sharma	Ranjit singh	Bba-vi th sem	Consumer perception towards branded vs non branded jewellery	2.5 month	16 TH JUNE 2022

38	4138	Simranjeet kaur	Jagjit singh	Bba-vi th sem	Study of customer satisfaction in respect to starbucks	2.5 month	16 TH JUNE 2022
39	4139	Riya kumari	Sanjeev kumar	Bba-vi th sem	Menstrual hygiene, management and waste disposal: practices and challenges Faced by girls/women of ludhiana	2.5 month	16 TH JUNE 2022
40	4140	Sant kaur	Santokh singh	Bba-vi th sem	Comparative study of consumer preference towards tata motors and maruti suzuki cars	2.5 month	16 TH JUNE 2022
41	4141	Simranjeet kaur	Charanjit singh	Bba-vi th sem	A study of consumer's attitude towards the purchase of electric vehicles	2.5 month	16 TH JUNE 2022
42	4142	Prabhjot kaur	Jaswinder singh	Bba-vi th sem	Study of factors influencing customer satisfaction in hotel industry	2.5 month	16 TH JUNE 2022