

## Gcg, ludhiana

## Bba project details (2021-22)


Sr.no,	Uni. Roll no.	Name	Father's name	Topic	Duration	Date
1	19045571	Anshu garg	Rakesh kumar	Comparative analysis of selected social networking sites with regards to their usage.	2.5 months	16th june, 2022
2	19045572	Ayushi verma	Sanjeev verma	Study of consumer perception towards ayurvedic health products in ludhiana	2.5 months	16th june, 2022
3	19045573	Bhavika nizzer	Ranjit singh	Impact of influencers on brand loyalty	2.5 months	16th june, 2022
4	19045574	Bhavna	Mulal raj	Customer satisfaction towards jio and airtel services-a comparative analysis	2.5 months	16th june, 2022
5	19045575	Bhawna	Davinder kumar	A study on linkedin in ludhiana	2.5 months	16th june, 2022
6	19045576	Bhupinder	Jagdeep singh	The effects of advertising on brand preference: the case of anchor milk	2.5 months	16th june, 2022
7	19045578	Disha	Dinesh kumar	Comparative study on e-banking between private and government sector bank with special reference to hdfc and sbi bank	2.5 months	16th june, 2022
8	19045579	Ekjyot kaur	Harvinder singh	Nykaa: a comprehensive study on online cosmetic store	2.5 months	16th june, 2022
9	19045580	Gurleen kaur	Baljeet singh	A study on consumer perception of ola and uber taxi services in ludhiana city	2.5 months	16th june, 2022
10	19045581	Harita	Rajinder singh	Social media sites- case study of ludhiana city	2.5 months	16th june, 2022
11	19045582	Harveen kaur gill	Ajinderpal singh gill	Perception of consumers towards food ordering apps	2.5 months	16th june, 2022
12	19045583	Isha bansal	Vikas	Effect of advertisement on consumer's acceptability for new product	2.5 months	16th june, 2022
13	19045584	Isha sehgal	Surinder kumar	Impact of pandemic covid-19 on indian education system	2.5 months	16th june, 2022
14	19045585	Ishneet kaur	Harpreet singh	Comparative analysis of johnson & johnson and himalaya baby care	2.5 months	16th june, 2022



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15	19045586	Jasleen kaur	Sukhdev singh	Role of women entrepreneurs in ludhiana	2.5 months	16th june, 2022
16	19045588	Kanika chawla	Chander parkash	Costumer satisfaction of patanjali products in ludhiana	2.5 months	16th june, 2022
17	19045589	Komalpreet kaur	Didar singh	Consumer perception about haldiram's and bikanerwala products	2.5 months	16th june, 2022
18	19045590	Lovisha bali	Sanjeev kumar bali	A study of perception of youth towards various investment patterns in ludhiana	2.5 months	16th june, 2022
19	19045591	Manmeen kaur	Gurveer singh	Comprehensive study on meesho: an online shopping app	2.5 months	16th june, 2022
20	19045592	Manmeet kaur	Butta singh	Consumer buying behaviour regarding organic cosmetics	2.5 months	16th june, 2022
21	19045593	Mehak naggar	Satish naggar	Comparative analysis of consumer towards cash transactions and cashless transections in ludhiana	2.5 months	16th june, 2022
22	19045594	Muskaan sharma	Ranjit singh	The effect of work environment on employees performance in an industrial organisation	2.5 months	16th june, 2022
23	19045596	Pamandeep kaur	Jaswinder kumar	Left		
24	19045596	Piya verma	Pardeep gogna	Consumer behaviour towards selected over the top (ott) platforms	2.5 months	16th june, 2022
25	19045597	Pooja gupta	Rajesh gupta	A study on consumer preference for flipcart and amazon (in ludhiana)	2.5 months	16th june, 2022
26	19045598	Poonam	Ranjit gupta	Perceptual difference between mothers and children for maggi as a product	2.5 months	16th june, 2022
27	19045599	Prabhjot kaur	Jaswinder singh	Study of businesses associated to theme weddings	2.5 months	16th june, 2022
28	19045601	Ritika garg	Surinder garg	Comparative analysis of mamaearth and wow skin science	2.5 months	16th june, 2022
29	19045602	Riya kumari	Sanjeev kumar	The impact of packaging on sales of goods	2.5 months	16th june, 2022
30	19045603	Sakshi	Rakesh kumar	Comparative analysis of zara and h&m	2.5 months	16th june, 2022

  
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31	19045604	Sant kaur	Santokh singh	Consumer behaviour toward organic cosmetics	2.5 months	16th june, 2022
32	19045605	Simran kaur	Baljinder singh	Perception of consumer towards online railway reservation system	2.5 months	16th june, 2022
33	19045606	Simranjeet kaur	Charanjit singh	Job satisfaction among nurses in private and government hospital	2.5 months	16th june, 2022
34	19045607	Simranjeet kaur	Jagjit singh	Consumer preference towards online grocery shopping in ludhiana city	2.5 months	16th june, 2022
35	19045608	Simranjeet kaur	Ranjit singh	Comparative study of savlon, dettol, lifebouy in ludhiana city	2.5 months	16th june, 2022
36	19045610	Sonal rajput	Ashok rajput	Consumer preference for coca cola versus other brands	2.5 months	16th june, 2022
37	19045611	Sonam ahuja	Vijay ahuja	Consumer's preference towards branded versus non branded jewellery	2.5 months	16th june, 2022
38	19045612	Sukhleen kaur	Balwinder singh	Consumer satisfaction in reference to starbucks	2.5 months	16th june, 2022
39	19045613	Surbhi khosla	Pankaj khosla	Menstrual hygiene, management and waste disposal: practices and challenges faced by girls/women of ludhiana	2.5 months	16th june, 2022
40	19045614	Tanya bawa	Bhuvnesh bawa	A comparative study of consumer preference between tata motors and maruti suzuki cars in ludhiana	2.5 months	16th june, 2022
41	19045615	Vanshika jain	Sanjiv jain	A study of consumer's attitude towards the purchase of electric vehicles	2.5 months	16th june, 2022
42	19045616	Vanshika sharma	Somlal sharma	Study of factors influencing customer satisfaction in hotel industry	2.5 months	16th june, 2022

  
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