

Govt. College for Girls, Ludhiana

Class: MCOM SEM-1

SESSION :2021-22

S.NO.	UNIV. ROLL NO.	ROLL NO.	NAME	TOPICS	DATE
1	43321	22108605 6001	AMANDEEP KAUR	Impact of digital marketing on consumer buying behaviour with special reference to Ludhiana City.	29/7/2022 to 10/08/2022
2	43322	6002	AMANPREET KAUR	A Study on impact of climate change on economy of Ludhiana	29/7/2022 to 10/08/2022
3	43323	6003	AMRITPREET KAUR	Online advertising with reference to flip kart and you tube in Ferozepur city	29/7/2022 to 10/08/2022
4	43324	6037	ASHIMA SHARMA	A study on preference towards mobile wallets among college students in Ludhiana city	29/7/2022 to 10/08/2022
5	43325	6004	ASHNEET KAUR	Marketing strategies of one plus and it's effect on consumers of Ludhiana	29/7/2022 to 10/08/2022
6	43326	6005	BHAVYA	Consumer behaviour towards choice of street food vs. food chain post covid-19	29/7/2022 to 10/08/2022
7	43327	6006	DIKSHA WADHWA	A STUDY ON SOCIAL PRESSURE THAT STUDENTS FACE AFTER GRADUATION	29/7/2022 to 10/08/2022
8	43328	6007	DINKY	study of health insurance sector of Ludhiana	29/7/2022 to 10/08/2022
9	43329	6008	GURLEEN	Employees engagement in Ludhiana industry	29/7/2022 to 10/08/2022
10	43330	6045	HARMANPREET KAUR	A study on consumers preference and satisfaction towards soft drinks of COCA-COLA in Ludhiana	29/7/2022 to 10/08/2022
11	43331	6009	JANAVI RAWAL	Customers satisfaction level regarding central bank of India services in Ludhiana	29/7/2022 to 10/08/2022
12	43332	6010	KAMALPREET KAUR	Perception of students of school and college of Punjab regarding e-learning during covid 19 pandemic	29/7/2022 to 10/08/2022
13	43333	6011	KIRAN CHAUHAN	Evaluation of marketing strategies of Paytm	29/7/2022 to 10/08/2022
14	43334	6038	KOMAL	Concept of digital marketing regarding email and pay per click advertising	29/7/2022 to 10/08/2022
15	43335	6035	KRITIKA GARG	Consumer buying pattern towards amul milk with reference to Ludhiana city	29/7/2022 to 10/08/2022
16	43336	6039	LAKSHMI	Consumer satisfaction towards LG home appliances in Ludhiana	29/7/2022 to 10/08/2022
17	43337	6040	MALIKA AGGARWAL	Comparative study on Reliance Jio and Bharti Airtel	29/7/2022 to 10/08/2022
18	43338	6012	MANJINDER KAUR	Comparative study on traditional shopping and e shopping in Ludhiana city	29/7/2022 to 10/08/2022
19	43339	6013	MANJINDERJIT KAUR	Customer Satisfaction in respect of Reliance Fresh	29/7/2022 to 10/08/2022

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20	43340	6015	MANPREET KAUR	Impact of newspaper, television, mobile product advertisement on the people of 21 – 30 age group in Ludhiana.	29/7/2022 to 10/08/2022
21	43341	6016	MANSI	Consumer satisfaction level from big basket services in Ludhiana	29/7/2022 to 10/08/2022
22	43342	6041	MEHAK ARORA	Consumer buying behaviour in respect of DOMINOS in Ludhiana	29/7/2022 to 10/08/2022
23	43343	6017	NANCY RANI	Consumer awareness towards consumer rights in Ludhiana.	29/7/2022 to 10/08/2022
24	43344	6018	NANCY VERMA	Impact of social media (Facebook, WhatsApp, twitter) on youth in Ludhiana.	29/7/2022 to 10/08/2022
25	43345	6019	NEEYATI	Consumer aptitude towards online food delivery from Zomato in Ludhiana	29/7/2022 to 10/08/2022
26	43346	6020	PALAK	Impact of covid 19 on consumer buying behaviour in Ludhiana's retail sector	29/7/2022 to 10/08/2022
27	43347	6021	PARAMPREET KAUR	buying behaviour towards realme smartphone in Ludhiana	29/7/2022 to 10/08/2022
28	43348	6046	PRABHPREET KAUR	Influence of technology on senior secondary education in Ludhiana	29/7/2022 to 10/08/2022
29	43349	6022	RAVINDER KAUR	Impact of e banking in adults of Punjab	29/7/2022 to 10/08/2022
30	43350	6023	RAVLEEN KAUR	A study on consumer satisfaction on nestle chocolates	29/7/2022 to 10/08/2022
31	43352	6025	RIDHIMA	Impact of covid on production activities of Vardhman textiles in Ludhiana	29/7/2022 to 10/08/2022
32	43353	6026	RIYA	Consumer behaviour towards cadbury products in Ludhiana city.	29/7/2022 to 10/08/2022
33	43354	6042	ROOPA	Security and privacy issues in e-commerce	29/7/2022 to 10/08/2022
34	43355	6027	ROOPALI	Study on impact of Amazon digital marketing performance (product) on consumer buying behaviour in Ludhiana	29/7/2022 to 10/08/2022
35	43356	6043	RUPA KUMARI	A study on consumer perception towards online shopping on flipkart in Ludhiana	29/7/2022 to 10/08/2022
36	43357	6028	SHIKHA	Study on account Management of Ludhiana lubricant	29/7/2022 to 10/08/2022
37	43358	6029	SHIVANI	Brand image and its impact on consumer buying behaviour regarding burger king in Ludhiana	29/7/2022 to 10/08/2022
38	43359	6030	SHIWANI	Recruitment process of new swan enterprises, focal point Ludhiana	29/7/2022 to 10/08/2022
39	43360	6032	SIMRANJIT KAUR	A study on customer attitude towards online shopping on myntra	29/7/2022 to 10/08/2022
40	43361	6034	VARKHA	Customer satisfaction towards reliance Jio special reference to Ludhiana (age group 20-40)	29/7/2022 to 10/08/2022
41	43362	6044	VINPREET KAUR	Marketing strategies of Mc Donald's in Ludhiana	29/7/2022 to 10/08/2022

Principal
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LUDHIANA

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